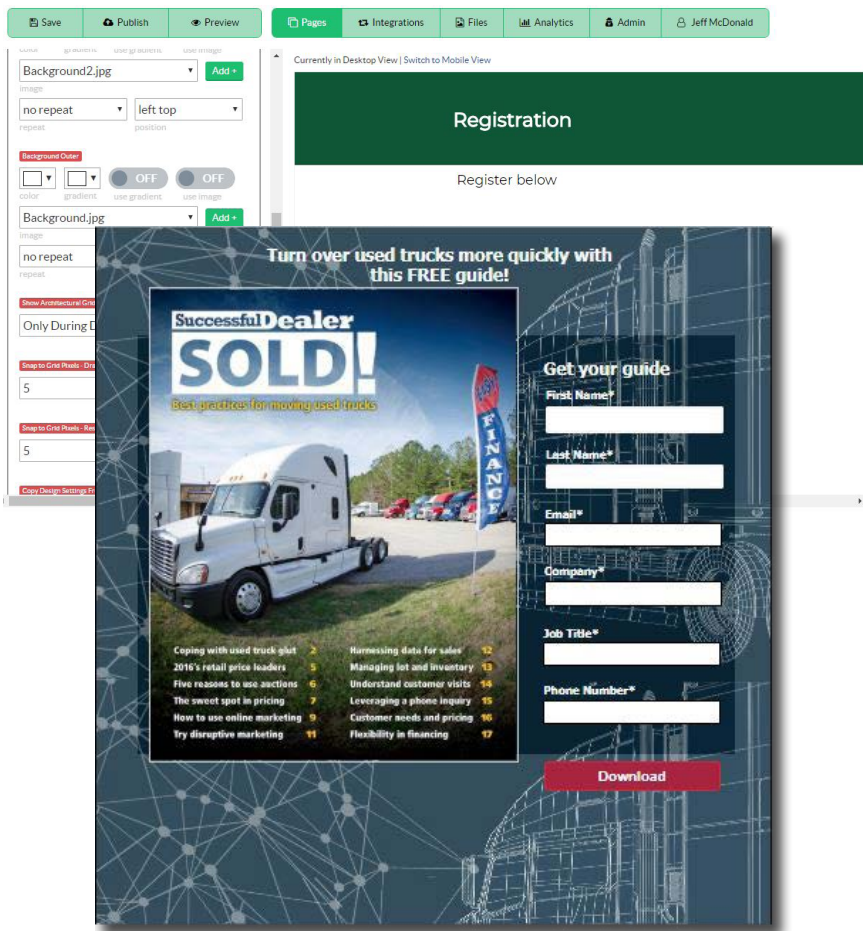


# Keep your audience engaged with PostUp's Page Builder solution

Engaging your audience in the inbox is just the first step. To convert and retain this audience, you must greet them with an equally engaging onsite experience. Effective landing pages will be critical to your success, but implementing and maintaining these pages can take time and technical resources.

PostUp's new self-service page builder solution simplifies the process. The page builder's WYSIWYG editor allows you to create custom landing pages, preference centers, and other pages, with no coding required. With a built-in solution, you can deploy new pages without leaving the PostUp platform—and without getting I.T. involved!



## USE POSTUP'S PAGE BUILDER SOLUTION TO:

- Create landing pages designed to match your campaigns and increase conversions
- Build preference centers that minimize email unsubscribes
- Edit and manage multiple pages in a single place
- Optimize your pages using built-in SEO tools, multi-device previews, testing, and analytics

By centralizing your email, audience development, and landing pages on the PostUp platform, you can not only own your audience, but each step of their journey as well.

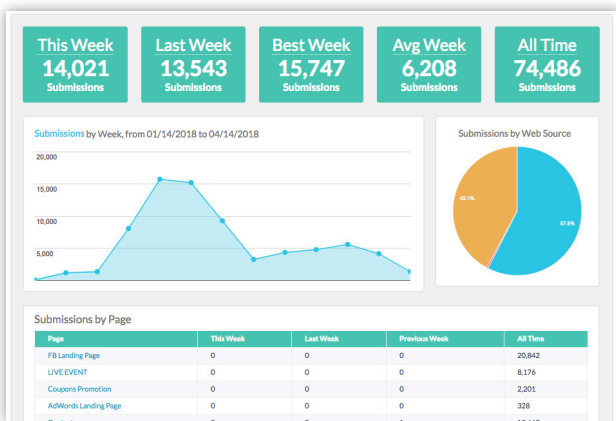
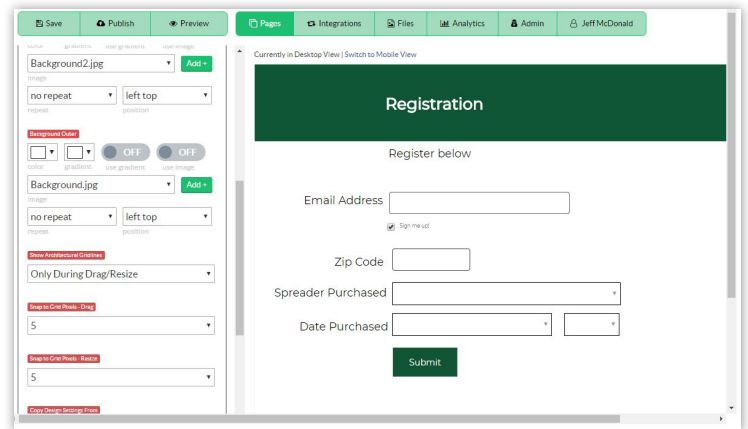


# Keep your audience engaged with PostUp's Page Builder solution

With PostUp's page builder, you can create, publish, and optimize custom pages with ease.

## First, use the WYSIWYG editor to create your custom page:

- Drag-and-drop text, images, and form components
- Use gridlines to place objects with precision
- View mobile, tablet, and desktop previews
- Use custom HTML, CSS, or JavaScript



## Then, optimize and maintain your pages in the PostUp platform:

- Publish and unpublish pages with a single click
- Manage multiple pages with minimal effort
- Get actionable data at a glance with powerful analytics
- Drive more traffic with built-in SEO tools
- Maximize performance with A/B testing

PostUp's Page Builder is a combined Preference Center and Landing Page solution that puts control of user experience into your hands.



### Or, let us build a custom preference center for you.

Not ready to create your own pages? PostUp also offers a full-service preference center option. Minimize unsubscribes with a custom-built page tailored to your needs.

Contact a PostUp Representative to learn more.

Phone: 877-250-2922 | Email: [info@postup.com](mailto:info@postup.com) | Website: [www.postup.com](http://www.postup.com)

