

Get the insights you need with PostUp's Tableau-powered custom reporting solution.

To make the right decisions, you need the right data.

That's why PostUp's custom reporting solutions are designed to help you visualize, manipulate, and act on your data, no matter your needs. With Tableau's data visualization tools baked into the platform, PostUp provides powerful reporting out-of-the-box, along with custom reporting expertly tailored to your unique needs.

- **User-friendly interface.** Built on Tableau's visual analytics solutions, PostUp gives you actionable views into your data without requiring you to be an expert.
- **Versatile visualization.** Endlessly flexible, the PostUp platform enables easy creation of any custom report, ensuring you always have the right report for the job.
- **360-degree audience insights.** Our Google Analytics integration joins your onsite engagement data with your email data for a complete view of your audience.
- **Full-service reporting.** PostUp's experts customize dashboards for you during the onboarding process and can quickly create additional reports as desired.



With the ability to provide any view you need, PostUp's visual analytics solution is flexible enough to fit your goals and powerful enough to help you achieve them.

"The best data visualization tool in the market"
—The Relevancy Ring, ESP Buyer's Guide